TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARES

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:		Gemfields plc		
2 Reason for the notification (please tick the appropriate box or boxes):				
An acquisition or disposal of voting rights				
An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached				
An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments				
An event changing the breakdown of voting rig	hts			
Other (please specify):				
3. Full name of person(s) subject to the notification obligation:		Rox Limited		
4. Full name of shareholder(s) (if different from 3.):				
5. Date of the transaction and date on which the threshold is crossed or reached:		9 January 2013		
6. Date on which issuer notified:		9 January 2013		
7. Threshold(s) that is/are crossed or reached:		Rox Limited – reduced from 59.1% to 0%		

8. Notified details:							
A: Voting rights attached to shares							
Class/type of Situation previous to the triggering transaction		Resulting situation after the triggering transaction					
if possible using the ISIN CODE	Number of			Number of voting % of voting righ rights		rights	
	Shares	Voting Rights	Direct	Direct	Indirect	Direct	Indirect
Ord 1p shares							
GB00B0HX1083	192,523,639	192,523,639	Nil	Nil		0%	

B: Qualifying Financial Instruments					
Resulting situation after the triggering transaction					
Type of financial instrument	Expiration date	Exercise/ Conversion Period	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights	
N/A					

C: Financial Instruments with similar economic effect to Qualifying Financial Instruments						
Resulting situation after the triggering transaction						
Type of financial instrument	Exercise price	Expiration date	Exercise/ Conversion period	Number of voting rights instrument refers to	% of voting rights	
N/A					Nominal	Delta

Total (A+B+C)	
Number of voting rights	Percentage of voting rights
Nil	0%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

Proxy Voting:				
10. Name of the proxy holder:	N/A			
11. Number of voting rights proxy holder will cease to hold:	N/A			
12. Date on which proxy holder will cease to hold voting rights:	N/A			

13. Additional information:	Change in shareholding pursuant to the Unbundling process as described in the Gemfields plc shareholder Circular published on 6 December 2012
14. Contact name:	Clive Harris
15. Contact telephone number:	001 345 940 6700