

GEMFIELDS

Marina B

Mila Kunis Collaborates with Gemfields and Marina B to Design a Ring Celebrating Motherhood

One hundred Percent of the Profit from the Marina B Mila Ring to Benefit the Nkana Health Center

New York, NY – Actress, and new mom, Mila Kunis has partnered with Gemfields, the world's leading supplier of responsibly sourced colored gemstones, and Italian jeweler Marina B, to create a special emerald ring that honors motherhood and also gives back. Crafted in 18K yellow gold, and featuring a Gemfields Zambian emerald with the signature Marina B cut, the ring offers a modern design at a more accessible price point.

"We are very excited about the new Mila ring, as it will introduce the iconic Marina B style to a new generation." said Paul Lubetsky, CEO of Marina B. "While we created it for Mila in celebration of Wyatt's arrival, this is the kind of ring any woman can wear."

Added Ian Harebottle, CEO of Gemfields, "Having worked with Marina B – a heritage brand with exceptional craftsmanship and an exciting new direction - on a previous collection of emerald jewelry, it was only natural that we would collaborate on a piece for our brand ambassador, Mila Kunis, as she starts her journey into motherhood. Not only is the ring beautiful, but it furthers our commitment to social responsibility."

All of the profits from sales of the \$4,800 ring will be donated to the Nkana Health Center in Zambia, where the Gemfields mine is located. Funds will be used to upgrade the hospital's facilities and build a dedicated maternity center. The ring is available by special order at Marina B's 57th Street flagship boutique in New York, or through the Marina B website at www.MarinaB.com/Mila.

ABOUT GEMFIELDS

Gemfields is the world's leading supplier of responsibly sourced colored gemstones, positioned at the intersection of exploration, mining and marketing. The company has pioneered leading environmental, social and safety standards within the sector and by doing so is able to provide discerning customers the assurance they require of the responsible journey their gemstones have taken from mine, to market. Gemfields also supports down-stream stakeholders in the marketing and selling of their cut and polished colored gemstones via their portfolio of global sales offices. Gemfields champions established and emerging talent through exclusive collaborations with leading international jewelry designers. In 2013, Mila Kunis was announced as Gemfields' global ambassador and continues to represent the company in their latest advertising campaign.

www.gemfields.co.uk

ABOUT MARINA B

A sought after leader in the jewelry world, Marina B was founded in 1978 by Marina Bulgari after leaving the renowned Italian jewelry company founded by her grandfather, Sottiro Bulgari. Over the years Marina B's iconic and trend- setting collections have established an elite clientele including Sophia Loren, Elizabeth Taylor, Julia Roberts and Princess Grace. More recently, Alicia Keys, Faith Hill, Mila Kunis and Jennifer Lopez, among others, have adorned new designs by Marina B. Inspired by both the art of jewelry design and from its legendary archive, Marina B embodies both the classic and the contemporary by incorporating signature designs with modern twists. For more information visit www.MarinaB.com or visit their New York City boutique at 30 East 57th Street (between Madison & Park Avenues).

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